

## **MBA: First Year - First semester**

### **V21MBT01: MANAGEMENT THEORY & ORGANIZATIONAL BEHAVIOUR**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the fundamentals of management and develop holistic perspective towards an organization. (K1)
2. Construct the models of decision making and controlling in an organizational context. (K2)
3. Describe various dimensions of individual behavior. (K1)
4. Identify the dynamics of group and also emerge as a good team member.(K2)
5. Demonstrate their leadership qualities and understand the culture of an organization. (K3)
6. Apply Managerial concepts for solving Business Management problems.(K3)

### **V21MBT02: MANAGERIAL ECONOMICS**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Describe the concepts of Managerial economics in managerial decision making. (K1)
2. Infer the relationship between Price, demand & supply and determine changes in market equilibrium. (K2)
3. Explain the relationship between inputs and productivity using various production functions and their applicability in real world business. (K2)
4. Describe various cost structures and determine the relationship between costs and output in short and long run. (K2)
5. Describe the profit maximizing price and output in various competitive markets in short and long run. (K2)
6. Interpret problems related to Micro Economics and Business by studying practical cases. (K3)

### **V21MBT03: ACCOUNTING FOR MANAGERS**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand Nature, objectives and principles of financial accounting. (K1)
2. Prepare the financial statements of organization. (K3)
3. Apply various tools to analysis the financial position of the organization. (K3)
4. Describe the fundamental concepts of cost accounting which help the organization in decision making. (K2)
5. Quote the contemporary practices in the area of financial accounting. (K1)
6. Interpret problems related to Accountancy by studying practical cases. (K3)

#### **V21MBT04: LEGAL AND BUSINESS ENVIRONMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Describe the basic concept of Business & its influencing factors. (K2)
2. Understand the implications of various policies and Acts pertaining to Business . (K2)
3. Recognize various sections under IC and NI ACT. (K2)
4. Identify various sections under sale of goods Act. (K2)
5. Understand the insights related to company and Partnership Act. (K2)
6. Interpret problems related to Business by studying practical cases. (K3)

#### **V21MBT05: BUSINESS COMMUNICATION**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the communication process, importance and its classification. (K2)
2. Classify among various organizational communication models. (K2)
3. Identify various influencing factors of interpersonal communication. (K2)
4. Apply various business writing skills. (K3)
5. Prepare reports for different occasions. (K3)
6. Interpret problems related to Communication by studying practical cases. (K3)

#### **V21MBT06: QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Recall their basic knowledge of statistics, probability and probability distributions. (K1)
2. Interpret decisions making process and familiar with various supporting tools for decision making. (K2)
3. Apply Linear Programming models for various managerial problems. (K3)
4. Employ organizational resources using Transportation and Assignment models. Formulate strategies using Game theory. (K3)
5. Apply project management techniques like PERT and CPM. (K3)
6. Interpret problems related to practical assignments. (K3)

#### **V21MBL01: BUSINESS COMMUNICATION AND SOFT SKILLS LAB**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Infer the core functioning of a Team and basic flow of communication. (K2)
2. Identify the key gestures and postures of an Individual. (K2)
3. Prepare Business correspondence letters and can prepare reports. (K3)
4. Present a topic before gatherings. (K1)
5. Interpret the importance of basic soft skills in practical context. (K3)

## **MBA: First Year - Second semester**

### **V21MBT07: FINANCIAL MANAGEMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understood the fundamental concepts of financial Management. (K2)
2. Construct optimal capital structure by identification of financial sources and evaluating cost of capital. (K2)
3. Identify long term investment projects by applying capital budgeting techniques. (K2)
4. Understood the concept of dividend decisions and able to measure the dividend. (K2)
5. Apply the concepts of working capital, cash, and receivables management. (K3)
6. Interpret problems related to Business Finance by studying practical cases.(K3)

### **V21MBT08: HUMAN RESOURCE MANAGEMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the fundamentals of HRM with a global perspective. (K2)
2. Estimate the type and number of personnel required to the organization in future by considering the demand and supply of manpower. (K2)
3. Apply various methods of performance evaluation to assess the performance of employees. (K3)
4. Identify the compensation system that conforms to the legal framework. (K2)
5. Understand the functionality of trade unions and also have ability to balance between work and life. (K2)
6. Interpret problems related to Human Resources by studying practical cases. (K3)

### **V21MBT09: HUMAN RESOURCE MANAGEMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the Basic marketing concepts. (K1)
2. Classify between the market Segmentation and Positioning strategies. (K2)
3. Identify various pricing methods and pricing strategies.(K2)
4. Demonstrate the various communication tools in marketing.(K3)
5. Estimate the distribution Strategies required for effective marketing chain.(K2)
6. Apply marketing concepts in solving marketing problems of organizations. (K3)

### **V21MBT10: PRODUCTION & OPERATIONS MANAGEMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

- 1) Understand the evolution and fundamental concepts of production and operations management. (K2)
- 2) Understand the production planning and control strategies. (K2)
- 3) Assess the concepts of Waste Management, Quality Assurance, Quality Circles and application of various Statistical Quality Control techniques. (K3)
- 4) Understand basic concepts of Quality Improvement tools like six sigma, ISO 9000-2000 clauses and coverage and factors effecting Productivity. (K2)
- 5) Apply various stores management and Inventory Control techniques. (K3)
- 6) Interpret problems related to Operations Management by studying practical cases. (K3)

### **V21MBT11: BUSINESS RESEARCH & STATISTICAL ANALYSIS**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the concept of research, research process in detail. (K1)
2. Understand various scaling techniques and research report preparation process. (K2)
3. Apply various statistical tools to test hypothesis. (K3)
4. Describe Bivariate and Multivariate analysis concepts. (K2)
5. Apply SPSS for Hypothesis testing. (K3)
6. Interpret problems related to Business Research by studying practical cases. (K3)

### **V21MBT12: BUSINESS ETHICS AND CORPORATE GOVERNANCE**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. Understand the importance of ethics and ethical practices at work place. (K2)
2. Recall various factors influencing Business ethics in India. Also get understanding of various scams. (K1)
3. Understand the ethical practices in functional areas such as Marketing, Hrm & Finance. (K2)
4. Understand the overview of corporate governance in India. (K2)
5. Report various governance issues related to Directors and Auditors. (K2)
6. Interpret problems related to Business Ethics by studying practical cases. (K3)

### **V21MBT13: ENTREPRENEURSHIP DEVELOPMENT**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

- CO1:** Understand the foundations of Entrepreneurship and its importance. (K1)
- CO2:** Develop viable business ideas and understand entrepreneurial eco system. (K3)
- CO3:** Develop new projects and preparation of detailed project report. (K3)
- CO4:** Understand the importance of MSME's in the economic development of a nation.(K2)
- CO5:** Identify various sources of Entrepreneurial support organizations. (K2)
- CO6:** Interpret problems related to Entrepreneurs by studying practical cases. (K3)

### **V21MBL02: INFORMATION TECHNOLOGY LAB (100% Lab)**

(Effective for the students admitted into first year from the Academic Year 2021-2022)

1. **P**repare various office reports using MS-Office. (K3)
2. **U**nderstand the basics of SPSS and descriptive and inferential Statistical techniques using SPSS (K2)
3. **E**mploy math and simulation in R (K3)